

# TOWNE

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## **Cost:**

TOTAL: \$26,000 per year

## **Pro's**

- No middle manager (SPM = Seasonal Program Manager)
- Selected manager, Welsch, is great fit for LFA with experience in park and park staff management
- Contract specifically addresses LFA needs in Exhibits A&B
- Customized web presence
- Professionally managed company with depth and breadth of experience with neighborhoods our size with amenities and lake management
- Technology that supports efficiency, accountability and member communications in management of the LFA
- Potential cost savings:
  - minimal mailings
  - better returns of payment (monthly billing, more options for payment, more experience with collecting funds)
  - reserve study capacities and experience
  - price negotiations with vendors
  - purchasing

## **Con's**